

**2018 Aggressive Driving Awareness Campaign**  
**Drive Safe – Miami Dade and Monroe**  
**Internal Schedule of Events and Outreach Activities**

UPDATED: May 18, 2018

<b>WEEK</b> (Sunday-Saturday)	<b>SCHEDULED ACTIVITIES</b>
JAN 21-27	<ul style="list-style-type: none"> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> Press conference for Move Over Florida – Florida Highway Patrol (Monday, January 22)</li> </ul>
JAN 28 – FEB 3	<ul style="list-style-type: none"> <li>• <i>Note: February is National Aggressive Driving Month</i></li> </ul>
FEB 11 - 17	<ul style="list-style-type: none"> <li>• <b>CAMPAIGN OFFICIALLY BEGINS</b></li> <li>• <b>PARTNER KICK-OFF EVENT:</b> Miami-Dade Partners - Tuesday, February 13, 10 a.m. to 12 p.m.</li> <li>• <b>OUTREACH EVENT:</b> Baptist Health Outreach Event - Miami Sunset Sr. High School (Wednesday, February 14)</li> <li>• <b>PARTNER KICK-OFF EVENT:</b> Monroe Partners - Friday, February 16, 10 a.m. to 12 p.m.</li> </ul>
FEB 18 - 24	<ul style="list-style-type: none"> <li>• <b>Send E-Blast #1</b></li> <li>• <b>Post social media #1</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – North Bay Village Police Department (Tuesday, February 20, 8 a.m. to 12 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> FDOT/Miami-Dade TPO Transportation Safety Fair (Thursday, February 22, 11 a.m. to 2 p.m. - Stephen P. Clark Government Center, 111 NW 1 Street – Lobby Area, Miami, FL 33128)</li> <li>• <b>OUTREACH EVENT:</b> Miami Walk Like MADD/MADD 5K Dash (Saturday, February 24, 7:30 a.m. to 12 p.m., Tropical Park - 7900 SW 40 Street, Miami, Florida 33155)</li> </ul>
FEB 25 – MAR 3	<ul style="list-style-type: none"> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> Press conference for Hit and Run Awareness – Florida Highway Patrol (Rescheduled - Monday, February 26)</li> <li>• <b>Post social media #2</b></li> </ul>
MAR 4 - 10	<ul style="list-style-type: none"> <li>• <b>Post social media #3</b></li> <li>• <b>OUTREACH EVENT:</b> Miami-Dade Police Department, South District Open House (Saturday, March 10, 11 a.m. to 3 p.m., 10800 SW 211 Street, Cutler Bay, Florida 33189)</li> </ul>
MAR 11 - 17	<ul style="list-style-type: none"> <li>• <b>Post social media #4</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – Surfside Police Department (Tuesday, March 13, 8 a.m. to 12 p.m. in Surfside, Bal Harbour and Bay Harbor Islands)</li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NW Community Traffic Safety Team operation – Miami Springs (Wednesday, March 14, 8 a.m. to 12 p.m.)</li> </ul>
MAR 18 - 24	<ul style="list-style-type: none"> <li>• <b>Send E-Blast #2</b></li> </ul>

**2018 Aggressive Driving Awareness Campaign**  
**Drive Safe – Miami Dade and Monroe**  
**Internal Schedule of Events and Outreach Activities**

UPDATED: May 18, 2018

	<ul style="list-style-type: none"> <li>• <b>Post social media #5</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> SE Community Traffic Safety Team operation – Coral Gables (Thursday, March 22, 8 a.m. to 12 p.m.)</li> </ul>
<b>MAR 25 - 31</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #6</b></li> </ul>
<b>APR 1 - 7</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #7</b></li> <li>• <b>OUTREACH EVENT:</b> St. Thomas University Safety and Health Event (Wednesday, April 4, 11 a.m. to 1:30 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> The Healthy Living Program at Florida International University-Biscayne Bay Campus (Wednesday, April 4, 10 a.m. to 2 p.m.)</li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NW Community Traffic Safety Team operation – Doral/Sweetwater (Thursday, April 5, 8 a.m. to 12 p.m.)</li> </ul>
<b>APR 8 - 14</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #8</b></li> <li>• <b>OUTREACH EVENT:</b> University of Miami Mini Safety Fair (Wednesday, April 11, 10 a.m. to 1 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> FDOT D6 North Dade Maintenance Safety Day Event (Wednesday, April 11, 10:30 a.m., to 12 p.m.)</li> </ul>
<b>APR 15 - 21</b>	<ul style="list-style-type: none"> <li>• <b>Send E-Blast #3</b></li> <li>• <b>Post social media #9</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – Aventura Police Department (Tuesday, April 17, 8 a.m. to 12 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> Florida Memorial University Drive Safe/Alert Today, Alive Tomorrow event (Thursday, April 19, 11 a.m. to 2 p.m.)</li> </ul>
<b>APR 22 - 28</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #10</b></li> <li>• <del><b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – Village of El Portal (Tuesday, April 24, 8 a.m. to 12 p.m.)</del> (cancelled)</li> </ul>
<b>APR 29 - MAY 5</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #11</b></li> </ul>
<b>MAY 6 – 12</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #12</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NW Community Traffic Safety Team operation – Medley/Hialeah Gardens (Tuesday, May 8, 8 a.m. to 12 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> Military Appreciation Day event at Downtown Homestead (Saturday, May 12, 3 p.m. to 8 p.m.)</li> </ul>
<b>MAY 13 – 19</b>	<ul style="list-style-type: none"> <li>• <b>Send E-Blast #4</b></li> <li>• <b>Post social media #13</b></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> FDOT Law Enforcement Liaison Program (LEL) and FHP Troop E - Press conference and informational booth – Inside FHP Troop E Building (Monday, May 14, 10 a.m. to 12 p.m.)</li> </ul>

**2018 Aggressive Driving Awareness Campaign**  
**Drive Safe – Miami Dade and Monroe**  
**Internal Schedule of Events and Outreach Activities**

UPDATED: May 18, 2018

	<ul style="list-style-type: none"> <li>• <del><b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – Miami Dade County (Tuesday, May 15, 8 a.m. to 12 p.m.) (Cancelled)</del></li> </ul>
<b>MAY 20 - 26</b>	<ul style="list-style-type: none"> <li>• <b>Post social media #14</b></li> <li>• <b>OUTREACH EVENT:</b> Hurricane Fair at West Kendall Baptist Hospital, Main Lobby (Friday, May 25, 11 a.m. to 2 p.m.)</li> </ul>
<b>MAY 27 - JUN 2</b>	<ul style="list-style-type: none"> <li>• <i>NOTE: Memorial Day is May 28</i></li> <li>• <b>MULTI-AGENCY/EDUCATIONAL ENFORCEMENT:</b> NE Community Traffic Safety Team operation – Village of El Portal (Wednesday, May 30, 8 a.m. to 12 p.m.)</li> <li>• <b>OUTREACH EVENT:</b> Miami Kids Magazine Family Fest – Sunset Place Mall (Friday, June 1, 3:00 p.m. to 5:30 p.m.)</li> </ul>
<b>JUN 3 – 9</b>	<ul style="list-style-type: none"> <li>• <b>Partner campaign surveys distributed</b></li> </ul>
<b>JUN 17 - 23</b>	<ul style="list-style-type: none"> <li>• <b>Partner campaign surveys due</b></li> </ul>
<b>JUN-JUL</b>	<ul style="list-style-type: none"> <li>• <b>Distribute campaign summary report</b></li> </ul>