

2018 Distracted Driving Awareness Campaign

Schedule of Events and Outreach Activities

UPDATED: October 5, 2018



WEEK (Sunday-Saturday)	SCHEDULED ACTIVITIES
June 17-23	<ul style="list-style-type: none"> INTERNAL KICK-OFF MEETING: June 18
June 24-30	<ul style="list-style-type: none"> OUTREACH EVENT: City of Sweetwater Police Department (Thursday, June 28, 10 a.m. to 2 p.m., 10781 W. Flagler St. Miami, FL 33174)
July 29-August 4	<ul style="list-style-type: none"> OUTREACH EVENT: Miami-Dade County Commissioner of District 11 – 2018 Health Fair & Safety Expo (Saturday, August 4, 10 a.m. to 4 p.m., Miami-Dade County Fair & Expo Center inside the E. Darwin Fuchs Pavilion) OUTREACH EVENT: Kiddos Magazine Back-to-School Event (Saturday, August 4, 11:00 a.m. to 5:00 p.m., The Falls)
August 5-11	<ul style="list-style-type: none"> OUTREACH EVENT: City of Miami Police Department National Night Out (Tuesday, August 7, 4 p.m. to 8 p.m., Shenandoah Park 1800 SW 21 Avenue, Miami, FL 33125) OUTREACH EVENT: City of Miami Gardens Police Department National Night Out (Tuesday, August 7, 6 p.m. to 8 p.m., 18701 NW 17 Court, Miami Gardens) Miami-Dade Partner Kick-Off (Thursday, August 9, 10 a.m. to 12 p.m., at FDOT District Six Auditorium) <ul style="list-style-type: none"> Distribute campaign calendar, posters, campaign materials and surveys to Miami-Dade partners at kick-off meeting OUTREACH EVENT: Miami Kids Magazine Back-to-School Event (Saturday, August 11, 11 a.m. to 2 p.m., at Sunset Place) OUTREACH EVENT: Mercy Hospital Back-to-School Event (Saturday, August 11, 11 a.m. to 2 p.m., Mercy Campus South Shore by the Bay, 3663 S. Miami Ave.) OUTREACH EVENT: City of North Miami - Mayor Joseph's Back to School Bash (Saturday, August 11, 10 a.m. to 1 p.m., 1525 NW 135 Street, North Miami, FL 33167)
August 12-18	<ul style="list-style-type: none"> Monroe Partner Kick-Off Meeting (Monday, August 13, 10 a.m. to 12 p.m., at FDOT Marathon Operations Center) <ul style="list-style-type: none"> Distribute campaign calendar, posters, campaign materials and surveys to Monroe partners at kick-off meeting
August 19-25	<ul style="list-style-type: none"> Social Media Post #1
August 26-September 1	<ul style="list-style-type: none"> Social Media Post #2 E-Blast #1 OUTREACH EVENT: Miami-Dade TPO Ride SMART Transportation Fair (Wednesday, August 29, 11 a.m. to 2 p.m., Jackson Memorial Hospital, 1611 NW 12 Avenue, Miami, FL 33169) OUTREACH EVENT: Pinecrest Police Department DUI/Put it Down Event



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	(Friday, August 31, 8 p.m. to 3 a.m.)
September 2-8	<ul style="list-style-type: none"> • Social Media Post #3 • OUTREACH EVENT: Club Rush Miami-Dade College Homestead Campus (Thursday, September 6, 11 a.m. to 1 p.m., 500 College Terrace, Homestead, FL) • <i>Note: Labor Day is Monday, September 3</i>
September 9-15	<ul style="list-style-type: none"> • Social Media Post #4
September 16-22	<ul style="list-style-type: none"> • Social Media Post #5 • E-Blast #2 • OUTREACH EVENT: FDOT Safety Fair (Thursday, September 20, The LAB Miami Wynwood, 400 NW 26 Street, Miami, FL 33127)
September 23-29	<ul style="list-style-type: none"> • Social Media Post #6 • OUTREACH EVENT: Miami Dade College Medical Campus Safety Day event (Tuesday, September 25, 9 a.m. to 1 p.m., College Atrium) • OUTREACH EVENT: Miami Dade College Kendall Campus Public Safety Day event (Tuesday, September 25, 8 a.m. to 4:30 p.m., College Atrium) • OUTREACH EVENT: Miami Dade College North Campus Safety Day event (Wednesday, September 26, 9 a.m. to 12 p.m., 11380 NW 27 Avenue, Bldg. 4000 – Breezeway, Miami, FL 33167) • OUTREACH EVENT: Bal Harbour Police Department Bicycle Rodeo (Wednesday, September 26) event cancelled
September 30-October 6	<ul style="list-style-type: none"> • Social Media Post #7 (text/video post)
October 7-13	<ul style="list-style-type: none"> • Social Media Post #8 • E-Blast #3 • OUTREACH EVENT: Community Health and Resource Fair (Saturday, October 13, 10 a.m. to 1 pm, Stanton Memorial Baptist Church 50 NE 119 Street, Miami, FL 33161)
October 14-20	<ul style="list-style-type: none"> • Social Media Post #9 (text/video post) • OUTREACH EVENT: University of Miami Safety Fair (Tuesday, October 16, 10 a.m. to 2 p.m., Coral Gables Campus) • OUTREACH EVENT: American Airlines Safety Fair (Thursday, October 18, 8 a.m. to 4 p.m., Miami International Airport, Miami-Dade Auditorium, North Terminal D, 4th Floor) • OUTREACH EVENT: Kiddo's Magazine Kiddo-Ween (Saturday, October 20, 11 a.m. to 5 p.m., The Falls Shops, 8888 SW 136 St. Miami, Fl. 33176)
October 21-27	<ul style="list-style-type: none"> • Social Media Post #10 • MULTI-AGENCY/EDUCATIONAL ENFORCEMENT: NE CTST Multi-Agency Operation at Sunny Isles Beach PD (Wednesday, October 24, 8 a.m. to 1 p.m.)*



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	<ul style="list-style-type: none"> • <i>Note: National Teen Driver Safety Week</i>
October 28- November 3	<ul style="list-style-type: none"> • Social Media Post #11 • E-Blast #4 • OUTREACH EVENT: Aventura Hospital Pumpkin Patch Festival (Sunday, October 28, 12 p.m. to 3 p.m., 20900 Biscayne Blvd., Aventura, FL 33180) • OUTREACH EVENT: Kendall Christian School Event (Saturday, November 3, 11 a.m. to 5 p.m., 8485 SW 112 St, Kendall, FL 33156) • <i>Note: Halloween is Wednesday, October 31</i>
November 4-10	<ul style="list-style-type: none"> • Social Media Post #12 • OUTREACH EVENT: Florida Memorial University (Thursday, November 8)
November 11-17	<ul style="list-style-type: none"> • Social Media Post #13 (text/video post) • OUTREACH EVENT: Miami-Dade TPO Ride SMART Transportation Fair (Wednesday, November 14, 11 a.m. to 2 p.m., Jackson South Medical Center - 9333 SW 152 St, Miami, FL 33157) • MULTI-AGENCY/EDUCATIONAL ENFORCEMENT: NE CTST Multi-Agency Operation at North Bay Village PD (Wednesday, November 14, 8 a.m. to 1 p.m.*
November 18-24	<ul style="list-style-type: none"> • Social Media Post #14 • <i>Note: Thanksgiving Day is Thursday, November 22</i>
November 25- December 1	<ul style="list-style-type: none"> • OUTREACH EVENT: St. Thomas University Safety Fair (Wednesday, November 28)
November	<ul style="list-style-type: none"> • Send final surveys to partners
December/January	<ul style="list-style-type: none"> • Distribute campaign summary report

**Note that these events are only for law enforcement agencies in the FDOT Community Traffic Safety Program*

Please send all events to Carlos Sarmiento in order to be included on the official campaign calendar and have your events included in the eblasts.