

2019 Distracted Driving Awareness Campaign

Schedule of Events and Outreach Activities

UPDATED: November 13, 2019



WEEK (Sunday-Saturday)	SCHEDULED ACTIVITIES
September 22-28	<ul style="list-style-type: none"> • OUTREACH EVENT: Miami Dade College – Kendall Campus Annual Safety Day (Tuesday, September 24, 10 a.m.) • OUTREACH EVENT: Miami Dade College – North Campus 14th Annual Campus Safety Day (Wednesday, September 25, 9 a.m. to 12 p.m.) • OUTREACH EVENT: Miami Dade College – Medical Campus Safety Day (Wednesday, September 25, 9 a.m. to 1 p.m.) • OUTREACH EVENT: Miami International Airport – American Airlines Safety and Health Fair Event (Friday, September 27, 8 a.m. to 4 p.m.)
September 29- October 5	<ul style="list-style-type: none"> • Miami-Dade Partner Kick-Off (Tuesday, October 1, 8:30 a.m. to 9:45 a.m., at FDOT District Six Auditorium) <ul style="list-style-type: none"> ○ Distribute campaign calendar, posters, CDs with campaign materials and surveys to Miami-Dade partners at kick-off meeting • Miami-Dade County press conference/enforcement event (Tuesday, October 1, 10 a.m. to 12 p.m., FHP)
October 6-12	<ul style="list-style-type: none"> • Social Media Post #1 • OUTREACH EVENT: MDC, Doral Campus Tabling Event (Thursday, October 10, 9 a.m. to 12 p.m., at 3800 NW 115th Avenue, Miami, Florida)
October 13-19	<ul style="list-style-type: none"> • Social Media Post #2 • E-Blast #1 • OUTREACH EVENT: MDC, North Campus Tabling Event (Monday, October 14, 9 a.m. to 12 p.m., at 11380 NW 27 Avenue, Miami, FL 33167) • OUTREACH EVENT: MDC, Padron Campus Tabling Event (Tuesday, October 15, 9 a.m. to 12 p.m., at 627 SW 27 Avenue) • OUTREACH EVENT: MDC, Homestead Campus Tabling Event (Tuesday, October 15, 9:50 a.m. to 11:05 a.m., at 500 College Terrace, Room F222, Homestead) *Cancelled • OUTREACH EVENT: Miami Beach CTST (Wednesday, October 16) • OUTREACH EVENT: Uber Eats/GHSA and FDOT Work Program Event (Thursday, October 17) • OUTREACH EVENT: Kendall Regional Medical Center Fall Festival (Saturday, October 19, 10 a.m. to 4 p.m., at 3000 NW 87 Ave, Doral, FL 33172)
October 20-26	<ul style="list-style-type: none"> • Social Media Post #3 • OUTREACH EVENT: MDC, Hialeah Campus Tabling Event (Tuesday, October 22, 9 a.m. to 12 p.m., at 1780 W. 49 Street, Hialeah, 33012) • OUTREACH EVENT: MDC, Kendall Campus Tabling Event (Wednesday, October 23, 9 a.m. to 12 p.m., at 11011 SW 104 Street, Miami, 33176) <p>*Cancelled/Pending Reschedule</p>

2019 Distracted Driving Awareness Campaign

Schedule of Events and Outreach Activities

UPDATED: November 13, 2019



	<ul style="list-style-type: none"> • OUTREACH EVENT: Miami Dade County Public Schools Annual Teen Driver Safety Week event (Wednesday, October 23) • OUTREACH EVENT: RIDE SMART TRANSPORTATION FAIR, Jackson Memorial Hospital (JMH) Main Lobby (Wednesday, October 23, 10 a.m. to 2 p.m., at 1611 NW 12th Avenue, Miami, 33136) • Outreach Event: MDC Health & Wellness Harvest Resource Festival (October 26, 11 a.m. to 2 p.m., at Tropical Park 7900 SW 40 Street, Miami, Florida 33155 (Shelter 1) • Note: National Teen Driver Safety Week
October 27- November 2	<ul style="list-style-type: none"> • Social Media Post #4 • OUTREACH EVENT: University of Miami Annual Safety Event (Wednesday, October 30, 10 a.m. to 1 p.m., at Coral Gables Campus, the Rock Plaza) • Note: Halloween is Thursday, October 31
November 3-9	<ul style="list-style-type: none"> • Social Media Post #5 • E-Blast #2 • OUTREACH EVENT: MDC, Doral Campus Tabling Event (Wednesday, November 6, 9 a.m. to 12 p.m., at 3800 NW 115 Avenue, Miami, Florida) • OUTREACH EVENT: MDC, Homestead Campus Tabling Event Veterans Fair (Wednesday, November 6, 11:30 a.m. to 1 p.m., at 500 College Terrace, Homestead, FL, F Building Breezeway) • OUTREACH EVENT: FMU Annual Put it Down Event (Thursday, November 7, 10 a.m. to 2 p.m., at 15800 NW 42nd Ave, Miami Gardens, FL 33054) • OUTREACH EVENT: Pinecrest Police DUI Event (Friday, November 8) • OUTREACH EVENT: Service Center Kendall Toyota/Lexus of Kendall (Saturday November 9, 9 a.m. to 12 p.m., at 10775 S. Dixie Hwy, Miami, FL)
November 10-16	<ul style="list-style-type: none"> • Social Media Post #6 • OUTREACH EVENT: MDC, Hialeah Campus Tabling Event (Thursday, November 14, 9 a.m. to 12 p.m., at 1780 W. 49 Street, Hialeah, 33012) • MULTI-AGENCY EDUCATIONAL/ENFORCEMENT OPERATION: Miami Beach Community Traffic Safety Team (Thursday, November 14, 7 a.m. to 1 p.m., at various Miami Beach locations)
November 17-23	<ul style="list-style-type: none"> • Social Media Post #7 • OUTREACH EVENT: MDC, Kendall Campus Tabling Event (Tuesday, November 19, 9 a.m. to 12 p.m., at 11011 SW 104 Street, Miami, 33176)
November 24-30	<ul style="list-style-type: none"> • Social Media Post #8 • Note: Thanksgiving Day is Thursday, November 28
December 1-7	<ul style="list-style-type: none"> • Social Media Post #9 • OUTREACH EVENT: Snap2Live Event Gala (Friday, December 6) • E-Blast #3

2019 Distracted Driving Awareness Campaign Schedule of Events and Outreach Activities

UPDATED: November 13, 2019



December 8-14	<ul style="list-style-type: none"> • Social Media Post #10 • OUTREACH EVENT: MDC, Padron Campus Tabling Event (Tuesday, December 10, at 627 SW 27 Avenue) • OUTREACH EVENT: MDC, North Campus Tabling Event (Wednesday, December 11, 9 a.m. to 12 p.m., at 11380 NW 27 Avenue, Miami, FL 33167) • OUTREACH EVENT: Service Center West Kendall Toyota/Lexus of West Kendall (Saturday, December 14, 9 a.m. to 12 p.m., at 13750 SW 136 Street, Miami, FL)
December 15-21	<ul style="list-style-type: none"> • Social Media Post #11
December 22-28	<ul style="list-style-type: none"> • No Social Media Post • <i>Note: Christmas Eve is Tuesday, December 24</i> • <i>Note: Christmas Day is Wednesday, December 25</i>
December 29- January 4	<ul style="list-style-type: none"> • Social Media Post #12 • <i>Note: New Year's Day is Wednesday, January 1</i>
January 5-11	<ul style="list-style-type: none"> • Social Media Post #13 • E-Blast #4
January 12-18	<ul style="list-style-type: none"> • Social Media Post #14 (Text/Video Post)
January 19-25	<ul style="list-style-type: none"> • Send final surveys to partners • <i>Note: Martin Luther King Jr. Day is Monday, January 20</i>
February/March	<ul style="list-style-type: none"> • Distribute campaign summary report

**Note that these events are only for law enforcement agencies in the FDOT Community Traffic Safety Program
Please send all events to Carlos Sarmiento in order to be included on the official campaign calendar and have your events included in the eblasts.*