

2021 Drive Safe – Aggressive Driving Campaign
Schedule of Events and Outreach Activities



WEEK (Sunday-Saturday)	SCHEDULED ACTIVITIES
October 10-16	<ul style="list-style-type: none"> • MULTI-AGENCY OPERATION: NE CTST Multi-Agency Operation, Bal Harbour Village Police Department (Wednesday, October 13, 8 a.m. to 12 p.m.)
October 17-23	<ul style="list-style-type: none"> • MULTI-AGENCY OPERATION: Miami CTST Multi-Agency Operation, Village of Key Biscayne Police Department (Wednesday, October 20, 8 a.m. to 12 p.m.)
October 24-30	<ul style="list-style-type: none"> • SAFETY PRESENTATION: NE CTST Safety Presentation, City of Sunny Isles Beach (Tuesday, October 26, 6 p.m. to 7 p.m.) • OUTREACH EVENT: Surf-Bal-Bay National Night Out Educational Outreach (Tuesday, October 26, 6 p.m. to 8 p.m.) • OUTREACH EVENT: Destinations Between Active Transportation (Friday, October 29, 3 p.m. to 7 p.m.)
November 7-13	<ul style="list-style-type: none"> • Virtual Partner Kick-Off (Tuesday, November 9, 10 a.m. to 11 a.m.) • MULTI-AGENCY OPERATION: NE CTST Multi-Agency Operation, Town of Surfside Police Department (Wednesday, November 10, 9 a.m. to 1 p.m.) • OUTREACH EVENT: Lexus/Toyota of Kendall Educational (Friday, November 12, 9 a.m. to 12 p.m.)
November 14-20	<ul style="list-style-type: none"> • OFFICAL CAMPAIGN KICK-OFF – NOVEMBER 15 • Send E-Blast #1 (November 15) • Social Media Post #1 (November 16) • SAFETY PRESENTATION: FDOT D6 Executive Committee Safety Presentation (Wednesday, November 17, 2 p.m. to 5 p.m.) • Social Media Post #2 (November 18) • OUTREACH EVENT: Lexus/Toyota of West Kendall Educational (Thursday, November 18, 9 a.m. to 12 p.m.) • MULTI-AGENCY OPERATION: NE CTST Multi-Agency Operation, Village of Pinecrest Police Department (Friday, November 19, 8 p.m. to 2:30 a.m.)
November 21-27	<ul style="list-style-type: none"> • <i>Note: Thanksgiving is November 25</i> • Social Media Post #3 (November 23)
November 28-December 4	<ul style="list-style-type: none"> • Social Media Post #4 (November 30) • MULTI-AGENCY OPERATION: NE CTST Multi-Agency Operation, City of Sunny Isles Beach Police Department (Wednesday, December 1, 8 a.m. to 12 p.m.) • Social Media Post #5 (December 2)

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December 5-11	<ul style="list-style-type: none">• OUTREACH EVENT: Miami Kids Magazine Christmas Event (Sunday, December 5, 12 p.m. to 2 p.m.)• Send E-Blast #2 (December 6)• Social Media Post #6 (December 7)• Social Media Post #7 (December 9)
December 12-18	<ul style="list-style-type: none">• Partner Surveys Distributed• OFFICIAL END OF CAMPAIGN - DECEMBER 18
January 2022	<ul style="list-style-type: none">• Distribute Campaign Summary Report