

**2017 Distracted Driving Awareness Campaign
Partner Schedule of Events and Outreach Activities**



WEEK (Sunday-Saturday)	SCHEDULED ACTIVITIES
JULY 23 - 29	<ul style="list-style-type: none"> Distribute press release for campaign kick-off Miami-Dade Partner Kick-Off (Thursday, July 27, 10 a.m. to 12 p.m., at FDOT District Six Auditorium)
JULY 30 - AUGUST 5	<ul style="list-style-type: none"> OUTREACH EVENT: National Night Out – Bay Harbor Islands Event (Tuesday, August 1) Monroe Partner Kick-Off Meeting (Thursday, August 3, 10 a.m. to 12 p.m., at FDOT Marathon Operations Center) OUTREACH EVENT: Kiddos Back to School Event (Saturday, August 5, 12 to 5 p.m., The Falls – 8888 SW 136 Street)
AUGUST 6 - 12	<ul style="list-style-type: none"> Social Media Post #1 OUTREACH EVENT: Mercy Hospital Back-to-School Event (Saturday, August 12, 2017, 10 a.m. to 2 p.m. – 3663 S Miami Avenue)
AUGUST 13 - 19	<ul style="list-style-type: none"> Social Media Post #2 OUTREACH EVENT: North Miami Back to School Bash (Saturday, August 19, 10 a.m. – 1 p.m., Joe Celestin Center – 1525 NW 135 Street, North Miami, FL 33167)
AUGUST 20 - 26	<ul style="list-style-type: none"> Send E-Blast #1 Social Media Post #3
AUGUST 27 - SEPTEMBER 2	<ul style="list-style-type: none"> Social Media Post #4 OUTREACH EVENT: Welcome Back Event, Miami-Dade College - Wolfson Campus (Monday, August 28, 10 a.m. – 1 p.m., 4-6 p.m., Kyriakides Plaza) OUTREACH EVENT: Welcome Back Event, Miami-Dade College - Wolfson Campus (Tuesday, August 29, 10 a.m. – 1 p.m., 4-6 p.m., Kyriakides Plaza) OUTREACH EVENT: Back to School Health Fair, Miami-Dade College - Hialeah Campus (Wednesday, August 30, 9 a.m. to 1:30 p.m.) OUTREACH EVENT: Welcome Back Event Club Rush, Miami-Dade College - Wolfson Campus (Wednesday, August 30, 12 – 1 p.m., Kyriakides Plaza) OUTREACH EVENT: Welcome Back Expo, Miami-Dade College - North Campus (Wednesday, August 30, 12 – 1:15 p.m., Building 400 Leroy Collins Center)
SEPTEMBER 3 - 9	<ul style="list-style-type: none"> Social Media Post #5 OUTREACH EVENT: FIU Put it Down Event – MMC Campus Graham Center (Wednesday, September 6, 2 – 4 p.m.) OUTREACH EVENT: Club Rush, Miami-Dade College – Homestead Campus (Thursday, September 7, 11 a.m. – 1 p.m.) Note: Labor Day is Monday, September 4, 2017
SEPTEMBER 10 - 16	<ul style="list-style-type: none"> Social Media Post #6 OUTREACH EVENT: Club Rush, Miami-Dade College – Homestead Campus (Thursday, September 14, 11 a.m. – 1 p.m.) Send E-Blast #2
SEPTEMBER 17 - 23	<ul style="list-style-type: none"> Send E-Blast #2 (rescheduled) Social Media Post #7

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<p>SEPTEMBER 24 – 30</p>	<ul style="list-style-type: none"> • Social Media Post #8 • OUTREACH EVENT: Back to School Health Fair, Miami-Dade College - Hialeah Campus (Monday, September 25, 10 a.m. to 1:00 p.m.) • OUTREACH EVENT: Campus Safety Day, Miami-Dade College - Medical Campus (Tuesday, September 26, 10 a.m. to 1 p.m.) • OUTREACH EVENT: Campus Safety Day, Miami-Dade College - West Campus (Tuesday, September 26) • OUTREACH EVENT: Campus Safety Day, Miami-Dade College - InterAmerican Campus (Thursday, September 28, 9 a.m. to 12 p.m. - 627 SW 27 Avenue Miami, FL 33135) • OUTREACH EVENT: Club Rush, Miami-Dade College - Homestead Campus (Thursday, September 28, 11 a.m. – 1 p.m.) • Poster contest ends – Wednesday, September 27
<p>OCTOBER 1 - 7</p>	<ul style="list-style-type: none"> • Social Media Post #9 (text post with video link) • Send E-Blast #3 • OUTREACH EVENT: North Miami Health, Wellness and Resource Fair (Saturday, October 7, 9 a.m. to 2 p.m. – Griffing Park, 12220 Griffing Boulevard, North Miami, FL 33161)
<p>OCTOBER 8 - 14</p>	<ul style="list-style-type: none"> • Social Media Post #10
<p>OCTOBER 15 - 21</p>	<ul style="list-style-type: none"> • Social Media Post #11 (text post with video link) • OUTREACH EVENT: Teen Driver Safety Event (Tuesday, October 17, 9:30 a.m., Westland Hialeah Senior High School - 4000 West 18th Avenue Hialeah, FL 33012) • <i>Note: National Teen Driver Safety Week</i>
<p>OCTOBER 22 - 28</p>	<ul style="list-style-type: none"> • Send E-Blast #4 (Poster contest winners announced) • Social Media Post #12
<p>OCTOBER 29 - NOVEMBER 4</p>	<ul style="list-style-type: none"> • Social Media Post #13 • <i>Note: Halloween is Tuesday, October 31</i>
<p>NOVEMBER 5 - 11</p>	<ul style="list-style-type: none"> • Social Media Post #14 • OUTREACH EVENT: Florida Memorial University Student Event (Thursday, November 9, 2017, 11 a.m. to 2 p.m., Robinson Circle) • Final surveys distributed to partners
<p>NOVEMBER 12 - 18</p>	<ul style="list-style-type: none"> • Initial deadline for partner surveys
<p>NOVEMBER 19 - 25</p>	<ul style="list-style-type: none"> • <i>Note: Thanksgiving Day is Thursday, November 23</i>
<p>DECEMBER 10 - 16</p>	<ul style="list-style-type: none"> • Final Reports distributed