

PUT IT DOWN CAMPAIGN 2019

Partner Participation

FDOT District Six



Name of Organization/Partner:

Representative/Contact:

Date:

Approximately how many eblast recipients do you have on your distribution list? How many times did you distribute the eblast?

Approximately how many posters did your organization display or distribute? Please also list the approximate number of individuals that the posters reached (if poster displayed in lobby of building, estimate average number of views throughout the course of the campaign).

Approximately how many Tip Cards did your organization distribute?

Did you publish campaign materials on your organization's website? If so, please provide the approximate number of pageviews your website receives and a link to the page.

Did you publish campaign messaging or materials on your organization's social media sites, such as Facebook or Twitter? If so, please provide the approximate number of followers you have on the various sites and how many posts you made throughout the campaign. Please also include a link to the pages.

Did you post the TV monitor images on any scrolling screens or programs? If so, please estimate how many views the image received.

Did you host or attend any events during the campaign? If so, please list the event name, location, date and approximate event attendance.

We want to hear your opinion. Please provide any feedback about the campaign below. And once again, thank you for all your efforts!